



**CROYDON HEALTH
& WELLBEING BOARD**

Cllr Louisa Woodley
Chair of Croydon Health and Wellbeing Board

Purpose of the Board

To encourage partners that provide health and care in Croydon to work together in an **integrated** manner to **advance the health and wellbeing of people** in Croydon.

Croydon

One of the
fastest growing
populations
in London



Compared to Sanderstead, **healthy life expectancy** in **Fieldway**, one of the most deprived areas in Croydon, is



13 years
lower for men



14 years
lower for women



51.7%

of Croydon residents
are Black, Asian and
Minority Ethnic



Child population
is the largest in London

23%

of people have two or more
long term conditions



It is estimated
that **76%** of
people with
depression are
undiagnosed



2/3

of adults are
overweight or obese

Our Members



Cllr Louisa Woodley
Chair



Dr Agnelo Fernandez
Vice Chair

CROYDON | Delivering
www.croydon.gov.uk | for Croydon

Croydon Health Services 
NHS Trust


Croydon
Clinical Commissioning Group

healthwatch
Croydon


South London
and Maudsley
NHS Foundation Trust

Representing the community and voluntary sector on the board:


croydon**voluntary**action
celebrating 100 years

PRIORITIES AND OUTCOMES



Health and Care Integration

Health and social care organisations across Croydon have a shared commitment to work together

The Croydon Health and Care Plan sets out priorities and long term goals for improving health and wellbeing across the borough aligned to the Health and Wellbeing Strategy.

Health and Wellbeing Board member organisations are transforming services to provide integrated, tailored health and care in localities and are harnessing the power of communities

Croydon Health and Care Plan
2019/20 – 2024/25

One Croydon
Your health and care partnership



Children and Young People's Mental Health and Wellbeing

- **HWB Members workshop** – Children's Mental Health – developing the priorities for the Local Transformation plan
- **Local Transformation Plan** – engagement, supporting schools and colleges; clinical pathways and strategic join-up
- **Croydon Trailblazer project** – promoting inclusion and emotional resilience; reducing serious youth violence. Mental Health support teams in 19 primary schools, 8 secondary schools, 7 special schools and one college.



Healthy Weight

- Active Healthy Weight Steering Group
- All-ages Healthy Weight Action plan
- December 2019 Healthy Weight workshop to launch all age action plan – over 70 attendees, range of presentations including from people with lived experience
- Croydon ranked second in London for making progress towards tackling food poverty



Engaging our residents

<https://youtu.be/Crg5k-rMges>



Croydon local Health & Care plan engagement event



Croydon Health and Care Plan – the story so far



One Croydon
Your health and care partnership

Croydon Health and Care Plan launch video

SWOT Analysis

STRENGTHS

- Statutory committee
- Public Forum for Health and Social Care Integration
- Clear Strategy and shared vision
- Commitment from senior health and care leaders
- Alignment with One Croydon and the Health and Care Plan

WEAKNESSES

- Lack of Board budget
- Limited by being a Committee of the council
- Membership limited to health and care sector – wider determinants missing

OPPORTUNITIES

- Collaborative working with Scrutiny and LSP boards
- Public Forum with Councillors and Health and Care Leadership

THREATS

- Limited funding
- Short term funding
- Unclear role in new regional/sub-regional health and care structures

Questions